SNAPVIEW
AN EYE ON FORGOTTEN GOODS

The extra pair of eyes at your checkout

Retailers across the globe experience significant losses due to items left in shopping trolleys at the checkout. These items often pass unnoticed by the cashier and remain unpaid, directly affecting profit margins.

SNAPVIEW offers a powerful solution: using AI-driven image recognition, it captures and displays a live snapshot of each trolley as it passes the checkout, ensuring forgotten goods are identified before the transaction is finalised.

How it works

As a trolley approaches the checkout lane, SNAPVIEW's integrated camera, mounted beneath the counter, automatically detects its movement. A snapshot is immediately taken and displayed on a dedicated screen beside the cashier, allowing a quick visual inspection for any overlooked items.

An audible alert accompanies the image to draw attention, ensuring the cashier never misses an opportunity to process unpaid goods. All recent snapshots are temporarily stored, enabling easy review if needed.

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Key Advantages

SNAPVIEW operates seamlessly in the background, requiring no additional effort from staff. Its intuitive interface and smart detection technology provide peace of mind and tangible financial benefits:

- **Reduced losses** from unpaid items
- **Increased operational awareness** at checkout
- **Fully automated functionality**
- **Customisable settings** for language, sound and detection area
- **Optional image storage** for later review
- Available in English, Dutch, German, French and Spanish.

Our solution includes:

- A compact control unit with integrated display
- A discreet USB camera, installed beneath the checkout lane
- A 12V power supply for reliable, efficient operation
- An optional VESA mounting bracket for easy installation
- The system is designed for rapid deployment, offering Plug & Play installation with minimal disruption to daily operations.

Installation and use

Designed with ease of use in mind, SNAPVIEW can be installed quickly and discreetly. Once in place, it requires no intervention from the cashier and operates entirely autonomously. The detection area and system settings can be tailored to each store's unique checkout layout, ensuring optimal performance in every environment.

SNAPVIEW can also be updated and refined over time, allowing continuous improvement and adaptability through AI training support and software updates.